



# SAVE THE DATE

## Food Safety for Small Growers

Consumers value fresh and local, but above all, they want to trust in the quality and safety of the products they buy. That's why the Produce Marketing Association (PMA), the trade organization supporting the fresh produce supply chain, and Sysco Corporation have joined forces to develop and deliver a series of one-day programs uniquely-tailored to help local growers explore the challenges of implementing a company food safety plan, meet the requirements of various customers, and above all, protect your business and bottom line.

Through hands-on demonstrations and discussions with experts, you will leave with the tools you need to build your own customized food safety program, based upon your specific business model. Participants will also receive a booklet on Good Agricultural Practices created by Cornell University.

Lunch will be provided.

### Join Us:

**Date:** Wed., February 6, 2013

**Location:** 900 Tennessee Ave.  
Knoxville, TN 37921

**Registration:** 8:00 a.m. to 9:00 a.m.

**Food Safety Training:** 9:00 a.m. to 4:00 p.m.

**Cost:** \$35.00

**For Agenda & Registration Information contact:**

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PRESENTED BY:

